



**4 WEEK COURSE - LIVE INSTRUCTION**

**DAY: Thursdays**

**TIME: 17:30 - 18:30 (UTC)**

**DATES: 14, 21, 28 May & 4 June 2020**

**FACILITATOR: Dónal Kearney**

**FEE: €45 (4 weeks for the price of 3)**

# INTRODUCTION TO PUBLIC SPEAKING



IRISH INSTITUTE OF  
MUSIC & SONG

## Who is this course for?

- Anyone who wants to build confidence when speaking
- Anyone interested in learning more about keeping a healthy voice
- Anyone who values effective communication at home or in the workplace
- Anyone who wants to better perform a party piece
- Anyone used to speaking engagements at work

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## What you'll learn:

During the 4 weeks of this course, you will develop your presentation skills, build your confidence, and hone your craft as a storyteller. Whether you want to deliver high-impact presentations at work, better communicate with your loved ones at home, or entertain the friends in a social setting, this introductory course will challenge you to become a better speaker and storyteller. Before the last week of the course, you are encouraged to film a 3-minute presentation, on which you will receive feedback from the course facilitator.

[www.irishinstituteofmusic.com/courses](http://www.irishinstituteofmusic.com/courses)

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## COURSE OUTLINE

### WEEK 1 - THE VOICE

- Your voice as an instrument
- Voice and body warm-ups
- Basic Vocal Technique
- Introduction to Content, Context and Conviction

### WEEK 2 - CONTENT

- What is the story you want to tell?
- The power of narrative
- Hero's Journey

### WEEK 3 - CONTEXT & CONVICTION

- Who is listening?
- Know your audience
- Preparation for different audiences
- Why are you telling this story
- Authenticity and impact

### WEEK 4 - ELEVATOR PITCH

- Analysis and feedback of submitted videos
- Review of course content

## ABOUT THE FACILITATOR

Dónal Kearney is a performer, educator and songwriter with a background in human rights advocacy. He is a Cambridge Law graduate and former Researcher at the UN Office of the High Commissioner for Human Rights (OHCHR) in Geneva. Dónal is joint Founding Director of the Irish Institute of Music and Song.

